

INTRODUCTION

Unigen respects your privacy and is committed to protecting it through our compliance with this Policy. This policy describes the types of information Unigen collects through Unigen.com (our "Website"), and our practices for collecting, using, maintaining, protecting, and disclosing that information.

PERSONAL INFORMATION WE COLLECT

When used in this Policy, "personal data" means any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with an individual ("data subject"), and includes "personal data" or "personal information" as defined in applicable data protection laws. Data that cannot be associated with you, such as aggregated, de-identified, or anonymized information ("Anonymous Information"), is not personal data. Unigen commits to keep Anonymous Information in its de-identified state, and will make no efforts to re-identify such data.

1. *Information You Volunteer*

Information you volunteer to Unigen through our website, including but not limited to on our 'Contact Us' page, our 'Partner Portal' page, or our 'Customer Service' page includes personal identifiable information such as:

- Name
- Email Address
- Phone Number
- Company Affiliation

Other information collected by these pages includes:

- Country
- Any other information entered by you in the message inquiry box that is not expressly asked for by the website's required fill ins.

2. *Information Collected by Automatic Data Collection Technologies*

As you navigate through and interact with our Website, we may use automatic data collection technologies, including cookies and similar technologies to collect certain information about your interaction with our Website. The information we collect may include IP address, browser type, operating system, referring URLs, and pages viewed.

A cookie is a small file placed on the hard drive of your computer. We use them to understand how visitors use our Website, improve functionality, and analyze trends. We provide visitors with the choice to opt-in or opt-out of non-essential cookies.

- Essential cookies are necessary to enable the basic features of this Website, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data. These cannot be disabled.
- Non-essential cookies (e.g., functional, analytics, performance, and advertisement) require your prior consent. You may accept or reject these cookies through our cookie banner or cookie preference manager.

You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Website.

HOW WE USE INFORMATION WE COLLECT

Unless we specifically disclose otherwise, you understand that we may use any of your collected personal data for any of the purposes described in this Notice (as permitted by applicable law), including:

- For Account Registration and Servicing
 - We may use your personal data to create, maintain, supplement, service, change or delete your account with us.
 - If you have a customer account with us, we may collect certain personal data for security purposes in order to verify your authorized access to your accounts with us.
 - We may use your personal data to resolve customer service questions you may have about our products and services and to follow up with you about your experience.
- To Communicate with You
 - We may use your personal data to communicate with you about our products and services and to share offers for third party products and services that we think you may find useful.
 - We may use your personal data to notify you of any changes to our privacy policy.
- To Provide Support
 - We may use your information to operate our business in multiple locations, including fulfilling your requests, providing you with technical or customer support, and complying with legal requirements.

Please note that Unigen does not sell personal data, other information provided by you, or information automatically collected.

SHARING, DISCLOSURE, AND SECURITY

We use third parties to store your personal data and other information we collect on our website. We have control over this data, and can fulfill any access, correction, or deletion requests by you in accordance with applicable laws. By using this Website, you consent to this third-party storage.

We use WordPress to store your personal data and other data you volunteer to us. A copy of WordPress's privacy policy can be found here: <https://automattic.com/privacy/>.

We use HubSpot to store personal data related to marketing information for marketing communications, newsletters, and other marketing materials. A copy of HubSpot's privacy policy can be found here: [HubSpot Privacy Policy](#).

We use Portus Inc. for Partner Portal account creation, and Portus stores personal data about you, limited to name and email address. Any inquiries about Portus's privacy or security practices can be directed to info@portusinc.com.

The third-party services listed above are responsible for your personal data security. Unigen does not have control over the practices of these third parties, so please review the above policies to understand their data security practices before continuing to use this Website.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk.

YOUR RIGHTS

Privacy and data protection laws in different countries and regions around the world give individuals certain rights in relation to their personal data. We conduct our privacy practices according to this Unigen Privacy Policy and the relevant laws of the countries or regions in which we interact with you. Unigen encourages you to Contact Us on our Website to learn more about your privacy rights and how we collect and use your personal data based on your region.

When you visit or log in to our Website, cookies and similar technologies may be used by our online data partners or vendors to associate these activities with other personal information they or others have about you, including by association with your email. We (or service providers on our behalf) may then send communications and marketing to your email. You may opt out of receiving this advertising by visiting <https://app.retention.com/optout>.

You have the right to manage marketing communications from us. If you have received marketing communications from us that you no longer wish to receive, you may:

- Contact us to manage your personal data and adjust your preferences regarding your personal data and your interactions with us.
- Click the "unsubscribe" link in the email or newsletter you received.

You may access, update, change, correct or request deletion of your personal data stored by Unigen or any of the 3rd parties listed above by contacting Unigen's customer support at privacy@unigen.com.

CHANGES TO THE POLICY

We may make changes to our Privacy Policy or our supporting privacy procedures at any time.

From time to time we may change or update this Policy. We reserve the right to make changes or updates at any time and without prior notice to you. If we make material changes to the way we process your personal data, we will provide you notice by posting the most current version of this Policy on our Website and we may also advise you of changes via our products and services information, or by other communication channels, such as by email, newsletters or community post. Please review any changes carefully.

If you object to any changes and no longer wish to use our products and services, you may close your accounts and cease to interact with us. All changes to our Privacy Policy are effective immediately upon posting and, except to the extent prohibited by law, your continued interaction with us after a posting of an updated Privacy Policy shall constitute your acceptance of all changes.

CONTACT INFORMATION

To ask questions or comment about this privacy policy and our privacy practices, contact us at: privacy@unigen.com.